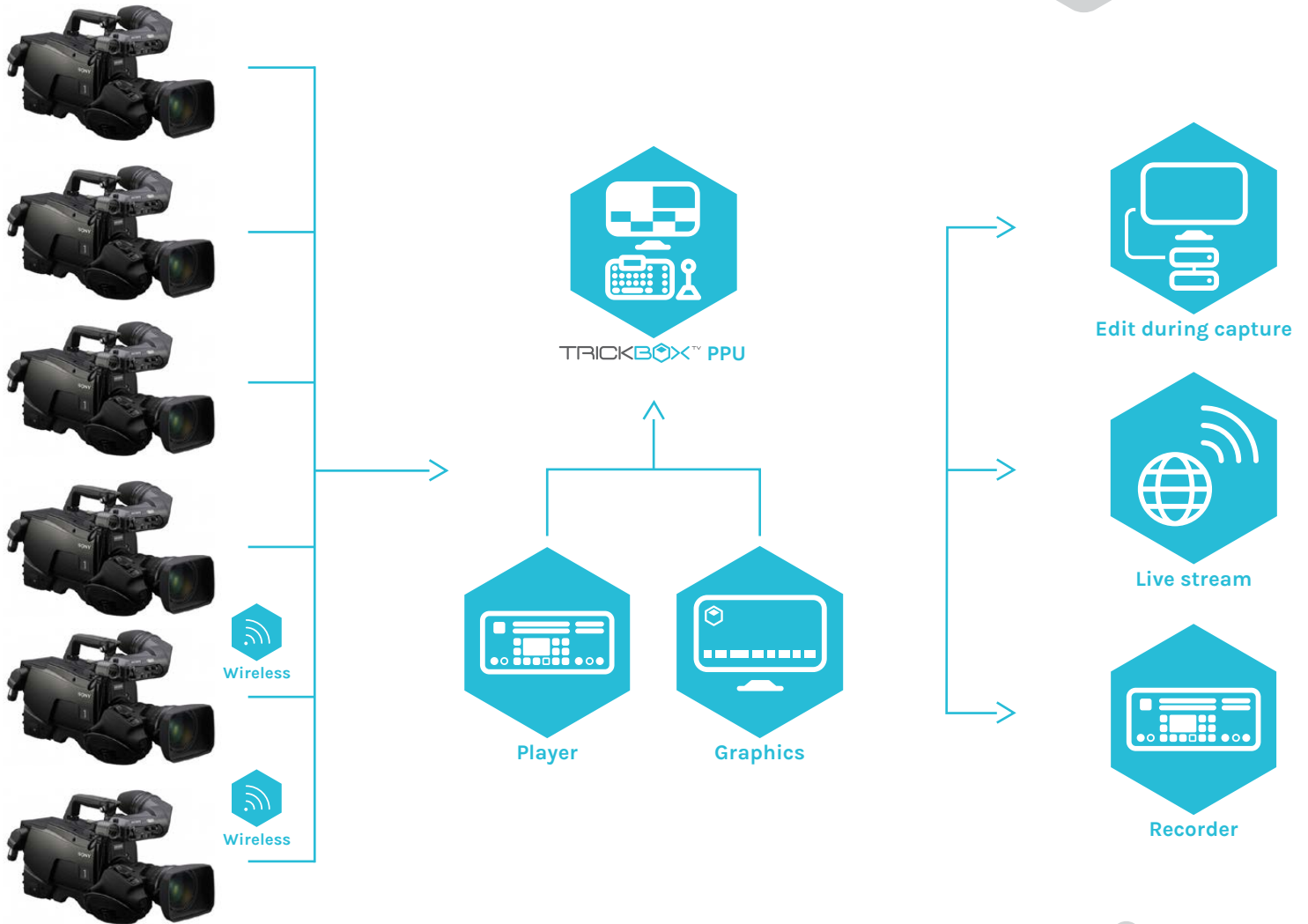


Behind the Scenes

Sports pre-game event, central London

Fan engagement plays an increasingly key role in the sports industry. Here's how we captured all the action at a fan rally in central London, playing out to big screens on site, live streaming and creating a highlights package.



Key project requirements:

- Trickbox® flyaway
- 6 Sony HDC-2500 camera channels
- 20ft jib
- 2 RF 'wireless' cameras with full telemetry
- Live streamed to YouTube
- Onsite fast turnaround of highlights edit

